



SPONSORSHIP PACKET

City of Ridgefield Events:

Sponsorship opportunities for Ridgefield First Saturdays and other City events.

2026

Ridgefield, WA

Contact

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Introduction

The goal of the Ridgefield Community Events program is to use events and activities to encourage community involvement, bring residents and visitors to Ridgefield's historic downtown, instill appreciation for our natural environment, and strengthen the relationship between the City and the community it serves. We achieve these goals by planning regularly scheduled social events that are unique to Ridgefield and highlight our special spaces, organizations and businesses. Our work aligns with City Council's goals to Revitalize Downtown, Retain the Culture and History of Ridgefield and Engage and Communicate with the Ridgefield Community.

With over 40 events and activities throughout the year, we strive to provide an opportunity for everyone. Whether you are an avid walker, enjoy music, appreciate the arts, shopping, or water activities - there truly is something for everyone throughout the year.

We could not accomplish this without the dedicated involvement and support of our local businesses and organizations. Whether financial support through sponsorship of an event or activity, or coordination of a specific activity during an event, your involvement elevates our events and benefits the greater Ridgefield community.



Contents



02. **INTRODUCTION**

04. **OUR EVENTS**

05. **GENERAL SPONSORSHIPS**

06. **BIG PADDLE**

07. **FARM TO TABLE**

08. **FAQS**

09. **CONTACT US**

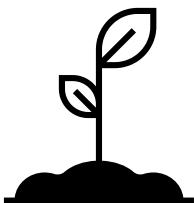
Our Events



Books & Bowls	February First Saturday
Arts Month Kick Off & Color Run	March First Saturday
State of the City	Third Tuesday in March
Discover Downtown Dash	April First Saturday
Spring Clean Up	Third Saturday in April
Spring Festival	May First Saturday
Big Paddle	June First Saturday
4th of July** (planned by nonprofit)	July First Saturday**
Musicians in the Park	Wednesdays, July - September
Meet Me on Wednesdays (Guided Walks)	Wednesdays, July - September
Day of Festivals	August First Saturday
National Night Out	First Tuesday in August
Farm to Table	Third Saturday in August
Multicultural Festival* (planned by nonprofit)	September First Saturday
BirdFest & Bluegrass	October First Saturday
Downtown Trick or Treat	October 30
Make A Difference Month	All November
Hometown Celebration	December First Saturday

General Sponsorships

Applicable First Saturdays: February, April, May, June, July, August, October, & December.



Supporting Sponsor

Showing your support can be big or small! Pick an applicable event at an amount you are comfortable with.

Event webpage listing

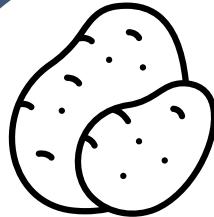
Mentioned in 1 social media post

Logo included on sign at event

On stage shout out

Free booth at First Saturday Market

< \$1,000



Presenting Sponsor

Looking for something more? A Presenting Sponsorship may be for you with the below perks.

Event webpage listing

1 social media post about your business. Mentioned in all other posts regarding event

Large scale logo included on banner or sign at event

On stage shout out

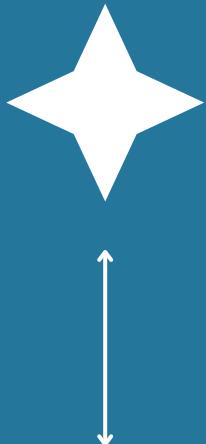
Free booth at First Saturday Market
OR have marketing materials available at the City booth

Logo on all printed materials

\$1,000+

Big Paddle Waterfront Festival

June First Saturday
June 6th, 2026
9 AM - 3 PM
Ridgefield Waterfront



Main Stage Sponsor

Sponsor the main stage where 2 groups perform through the entire day. This sponsorship level includes: display of a banner at the event, logo on all printed materials, various shout outs during the event, 2 dedicated social media posts with tags to thank sponsor, mention of sponsor in any marketing of stage, and listing/link on our event web page until 2026 marketing begins. Also included are 10 free Big Paddle tickets (bring your own kayak/paddle board)

Amount: \$2,500

Paddle Pals Adventure Zone Sponsor

Sponsor the kid's activities area that includes face painting, sandboxes, inflatable games, yard games and more. This sponsorship level includes: display of a banner or sign at the Adventure Zone, logo on all printed materials, various shout outs on stage, 2 social media posts with tags, mention of sponsor in all Adventure Zone marketing, and listing/link on our event webpage. Also included are 10 free Big Paddle tickets (bring your own kayak/paddle board)

Amount: \$2,000

Farm to Table

August 15th, 2026
6 PM - 10 PM
Overlook Park



Main Stage Sponsor

Sponsor the band that entertains for the entire event! This sponsorship level includes display of a banner at the event, various shout outs during the event, 2 dedicated social media posts with tags to thank sponsor, mention of sponsor in any marketing of stage, and listing/link on our event web page until marketing begins for 2026.

Amount: \$2,500

Group/Company Volunteering

Gather a group of **5** employees to volunteer as hosts at the Farm to Table dinner! From 5:30 - 10 PM, help check in guests, clear tables, and help around the venue. A great chance for team bonding, while volunteering for your community!

Separate from the Main Stage Sponsor



Frequently Asked Questions



1

I'm interested in sponsoring an area/activity that I don't see listed here, are there more options?

Of course! Let us know what you were thinking, and we'll see how we can make it happen!

2

What about 4th of July or Multicultural Festival

Some events are not planned by the City of Ridgefield events team! 4th of July is coordinated by the 4th of July Committee, a not-for-profit organization. Multicultural Festival, although on September First Saturday, is coordinated by the Ridgefield Multicultural Initiative. Please reach out and we can help connect you to the right people.

3

I'm not able to provide monetary support, are there other ways to be involved?

Definitely. We are always looking for volunteers, or maybe you would like to be a vendor at our markets! We're open to ideas, so just reach out!

4

What is the average attendance at each event/what demographic?

This varies by events! All of our First Saturdays are family friendly events and bring a variety of people to downtown. We're happy to give more information about each event if you are interested.



*Let us know if you would
like to modify a
sponsorship or don't see a
benefit you want listed.
We're flexible!*

**Thank you!
Hope you are
interested!**

Contact

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